



Blueprint ~ Valley Planner's Network

Wednesday, September 18, 2013

10:00 AM ~ 12:00 NOON @ Fresno COG

2035 Tulare St., Suite 201 Fresno, CA



**Optional
Access**

For Video Teleconferencing – Contact your local COG

or

Call In: 877-455-8695 ~ Code: 740166

AGENDA

1. (10:00 – 10:10) Welcome and Self Introductions
 - Notes from June 19, 2013 Meeting - Attachment 1
2. (10:10 – 10:20) Prop 84 (Round 1) – Blueprint:
 - Greenprint Update
3. (10:20 – 10:35) Regional Transportation Planning:
 - Individual COG Reports
 - Regional Transportation Plan (RTP)
 - Sustainable Communities Strategy (SCS)
4. (10:35 – 11:05) Small Communities Network Presentation:
 - San Joaquin Valley Rural Development Center at the Office of Community and Economic Development at Fresno State
5. (11:05 – 11:45) Interactive Activity:
 - Group Networking/Planning Activity
6. (11:45 – 12:00) Update on Regional Planning Efforts and Content:
 - Smart Valley Places Update
 - Valley Blueprint Website (www.valleyblueprint.org)
 - Planner's Toolkit (www.toolkit.valleyblueprint.org)
 - APA State Conference 2013 "Planning Under the Sun" – October 6th – 9th, Visalia Marriott and Convention Center
 - 2013 San Joaquin Valley Regional Policy Conference – October 10th – 11th, Stockton, University Plaza Waterfront Hotel
 - 2013 Blueprint Awards Presentation (at the Fall Policy Conference)
 - Legislative Updates (Local and Regional)
7. Other Items:

Next Meeting Date: - February 26, 2014

PARKING Yellow Level– Tulare and Van Ness underground garage – we will validate ticket

Valley Planner's Workgroup Meeting Notes

June 19, 2013

(Full MP3 audio of the meeting is available by contacting Fresno COG at (559) 233-4148)

1. Welcome and Self Introductions (0:00)

John Wright welcomed the meeting attendees, remote site location, and phone participants and asked that everyone introduce themselves (see attendance list at end of notes). There were no corrections or additions to the notes from the last meeting on March 4, 2013 (Attachment 1).

2. Prop 84 (Round 1) – Blueprint Integration: BP Integration and Greenprint Briefing (5:00)

- a. Prop 84 Blueprint Integration (Circuit Planners) (Attachment 2) - Eric Von Berg and Rob Terry presented:
 - i. Rob T. explained that 40 of the 46 eligible cities participated in the program.
 - ii. Eric V. (URS) gave a detailed overview of the project. A copy of the presentation was included in the meeting package. The final report is currently being completed, and will be made available to the public in the month of July. The following details were discussed:
 1. 42 total tools provided, including:
 - a. 6 general plan audits
 - b. 5 bike plans
 - c. 2 in-fill guidance documents
 - d. 11 zoning tools
 - e. Whitepapers for funding sources, analysis and sustainable transportation strategies for small cities
 - iii. Karl Schoettler (Collins and Schoettler) added that the general plan audits compared the 12 Blueprint principles against the current or proposed general plan for the area.
 - iv. John W. mentioned that future funding should be found for the smaller cities that are in need, to further implementation efforts. He further suggested that feedback needs to be obtained from the smaller cities to determine their specific needs. In addition, letters of support from Mayors and Cities Manager's could help get future funding. The letters should include the success of the projects and that the need is still out there for more funding.
- b. Greenprint (Attachment 2) – Clark Thompson and Nate Roth (UC Davis) presented:
 - i. Clark T. introduced Nate R. with UC Davis, who presented the interactive mapping details and products, including:
 1. Mapping has been the major effort in Round 1
 2. On-line data, tools and mapping now available; address located at: <http://plone.ice.ucdavis.edu/sjvgreenprint>
 - a. Mapping demonstration followed, including highlighting of fixed maps, time-lapse mapping (1984 to current)
 - b. Directions on downloading shapefiles
 3. Goal of the project is to inform policy decisions regarding farmland, habitat, ground water and other natural resources
 4. John W. expressed that cities and counties may want to use the mapping tools for their own processes; Nate R. confirmed that the information is available to do so.

5. Upon completion of the mapping preparation, a portal will be made for housing on the Greenprint website (valleyblueprint.org/greenprint).
6. Nate R. fielded questions regarding the mapping, which included:
 - a. Is the mapping compatible with standard GIS (ArcGIS) software currently being used by local cities and counties? Nate R. confirmed that the data should be completely compatible with ArcGIS platforms, as this was the platform used to build the model. Those requiring technical support for compatibility issues may contact him directly for assistance.
 - b. How/when will the link to the interactive map be available. Nate R. expressed that the link is currently live (as notated above), but that this address will no longer be supported once the move is made to the Greenprint website. At current, there is not a target date for that change.

3. Regional Transportation Planning (34:30) Individual COG reports on Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) Status (Attachment 3) – Rob T. presented:

- i. Rob T. discussed the attachment that includes a very brief status update for each COG’s RTP/SCS and contact information for staff at each agency, for additional questions.
- ii. Rob T. pointed out that the decision had recently been made by the COG Director’s to now adopt by April 1, 2014, as opposed to December 31, 2013. The one exception to this new timeline is King’s County, who has been on a different schedule throughout the process.
- iii. Chris Lehn (KCAG) commented that Kings is planning on adoption by the end of April 2014.

5. Kings River Conservation District (KRCD) – California Water Foundation Grant (46:00) Presentation by Cristal Tufenkjian with KRCD:

- i. Cristal T. explained that the KRCD is the planning resource agency for Kings River education and land use items.
- ii. As such, they are reaching out to the public valley-wide for feedback regarding their currently on-going California Water Foundation Grant, studying the effects land use decisions have on sustained impacts on water resources.
- iii. The findings are intended to be educational, and not policy driven.
- iv. Final reports are expected in both the Spring and Fall of 2014.
- v. Final items, including mapping and water resource data, will be submitted for inclusion in the BP Toolkit

6. Fiscal Impact Analysis – Peter Katz (1:10:00)

- i. Rob T. introduced Peter K., and explained that this short intro would be used as a lead-in for Mr. Katz’s lunch presentation, which would be directly following the VPN.
- ii. Peter K. began his presentation with pictures of local land uses, including industrial and residential uses located adjacent to active train lines in Turlock.
- iii. He presented brief findings on the advantages of downtown properties, highlighting:
 - a. Tax revenue increase
 - b. Grace and charm of older properties
 - c. Buildings that are more dense
 - d. Courtyard designs and circulation

- iv. He closed by complimenting the Envision California process of the Great Valley Center and encouraging local planner's to look at the "big picture" when dealing with projects; to understand the return on investment issues.

7. IMPACS Training (1:40:30)

- i. Rob T. gave an overview of the training activities provided by the Sacramento Area Council of Governments (SACOG), in partnership with the LGC; including future plans for additional training, if funding is available.
- ii. Valley-wide, hands-on IMPACS training activities have recently concluded. COG's felt that the IMPACS tool had great promise, but was extremely intimidating, due to its robust nature. The recommendation was to look into a tool currently being adjusted by AECOM (the firm that created IMPACS) for the City of Galt, casually notated as "IMPACS light", to introduce novice users into the world of fiscal impact analysis, and provide them with a better foundation for the tools outputs before they are trained on how to adjust the many inputs contained in the full tool.
- iii. Dwight Kroll (Clovis) notated that fiscal analysis will be the highlight of a series of discussions to be held in the Cities of Fresno and Clovis on September 5th, titled "Affording Our Future". These events are being sponsored by the LGC.

8. Update on Regional Planning Efforts and Content (1:50:30)

- i. Smart Valley Places Update
 - a. Projects wrapping up – Convention to be held in early November 2013
- ii. Valley Blueprint Website (www.valleyblueprint.org)
- iii. Planner's Toolkit (www.toolkit.valleyblueprint.org)
- iv. Goods Movement Study Update
 - a. Final Draft to be released June 21, 2013
- v. APA State Conference 2013 "Planning Under the Sun" – October 6th – 9th, Visalia Marriott and Convention Center
- vi. Legislative Updates (Local and Regional) – See Maddy Report

9. Other Items (1:58:30)

- i. John W. encouraged the group to submit any items for future meetings/agendas.
- ii. Next Meeting Date is September 18, 2013.

Valley Planner's Workgroup Attendance – June 19, 2013

Attendees:

John Wright, Regional Planner
Charles Turner, StanCOG
Karl Schoettler, Collins and Scheettler
Cristal Tufenkjian, KRCD
Jose Ramirez, Sigala, Inc.
Mohammad, Khorsand, Fresno County
Bonnie Simoes, City of Tulare
Fred Brusuleas, Tulare County
Luis Patlan, City of Kerman
Chris Lehn, KCAG
Michael Sigala, Sigala, Inc.
Dan Kassik, Kings County CDA
Greg Gatzka, Kings County CDA
Dawn Marple, Provost & Pritchard
Mary Beatie, Provost & Pritchard

Will Kettler, Fresno Co. Public Works
Chris Motta, Fresno Co. Public Works
Holly Owen, Land Use Associates
Sara Alexander, PMC
Daniel O'Connell, AFT
S. Thompson, AFT
Dwight Kroll, City of Clovis
Keith Bergthold, City of Fresno
Eric VonBerg, URS
Laural Fawcett, Fresno COG
Rob Terry, Fresno COG
Kathy Chung, Fresno COG
Clark Thompson, Fresno COG

On the phone:

Rachel Audino, Cal Partnership
Phil Seigrest, Cal Partnership
Nate Roth, UC Davis
Bob Largomarsino, URS