



# Blueprint ~ Valley Planner's Network

Wednesday, June 19, 2013

10:00 AM ~ 12:00 NOON @ Fresno COG

2035 Tulare St., Suite 201 Fresno, CA



For Video Teleconferencing – Contact your local COG

or

Call In: 877-455-8695 ~ Code: 740166

## AGENDA

1. (10:00 – 10:10) Welcome and Self Introductions
  - Notes from March 4, 2013 Meeting - Attachment 1
2. (10:10 – 10:30) Prop 84 (Round 1) – Blueprint:
  - BP Integration – Attachment 2
    - Final Deliverables
  - Greenprint
    - Interactive Mapping Presentation with UC Davis
3. (10:30 – 10:45) Regional Transportation Planning:
  - Individual COG Reports – Attachment 3
    - Regional Transportation Plan (RTP)
    - Sustainable Communities Strategy (SCS)
4. (10:45 – 11:00) Kings River Conservation District - California Water Foundation Grant:
  - Discussion with Local Planners
    - Valley-wide Outreach and Educational Activities
5. (11:00 – 11:25) Fiscal Impact Analysis:
  - Lead-in for group discussion facilitated by Peter Katz
6. (11:25 – 11:45) IMPACS Training:
  - Overview of Training Activities and Future Plans
7. (11:45 – 12:00) Update on Regional Planning Efforts and Content:
  - Smart Valley Places Update
  - Valley Blueprint Website ([www.valleyblueprint.org](http://www.valleyblueprint.org))
  - Planner's Toolkit ([www.toolkit.valleyblueprint.org](http://www.toolkit.valleyblueprint.org))
  - Goods Movement Study Update
  - APA State Conference 2013 "Planning Under the Sun" – October 6<sup>th</sup> – 9<sup>th</sup>, Visalia Marriott and Convention Center
  - Legislative Updates (Local and Regional)
8. Other Items:
  - Next Meeting Date: - September 18, 2013

**PARKING Yellow Level– Tulare and Van Ness underground garage – we will validate ticket**

# Valley Planner's Workgroup Meeting Notes

March 4, 2013

*(Full MP3 audio of the meeting is available by contacting Fresno COG at (559) 233-4148)*

## Attendance List – Attachment A

### 1. Welcome and Self Introductions

John Wright welcomed the meeting attendees, remote site location, and phone participants and asked that everyone introduce themselves (see attendance list: Attachment A). There were no corrections or additions to the notes from the last meeting (Agenda Attachment 1). Approved by consensus.

### 2. (10:10 – 10:25) Prop 84 (Round 1) – Blueprint: Rob Terry

Rob Terry and Eric VonBerg gave a brief update.

- BP Integration – (Agenda Attachment 2)
  - Mr. Terry discussed the Future of Circuit Planner's at each Regional Agency. Eric VonBerg referred to the Attachment outlining the URS team's role in the Integration project. Discussion followed. Questions regarding the number of cities that need assistance with their general plan, etc. Staff believes that the majority of the small cities need assistance. Mr. Wright suggested that the point be made in Sacramento of the difficulty the small cities are having meeting requirements. Bruce O'Neal answered questions posed by Chair Wright regarding specific needs and limitations of cities.
- Greenprint - Clark Thompson
  - Mr. Thompson gave a brief update of the status and scope of the program. Mr. Thompson mentioned the State of the Valley Report.

### 3. (10:25 – 10:45) Governor's Initiative Planning Grant (LGC and OPR):

- Discussion with planners
  - Michael McCormick (OPR) and Kate Meis (LGC) gave an update on what the Governor's Initiative/AmeriCorps Planning Grant program is. The bulk of the work is geared towards aligning State goals and priorities across the multiple departments through increasing capacity at the regional and local level regarding energy and climate planning. Next steps include a webinar by OPR/LGC to come in late April to discuss outcomes. Another major item is the deliverable of a General Plan Template, which will greatly lessen the monetary and time effect on municipalities during their update/creation process.

### 4. (10:45 – 11:10) Regional Transportation Planning:

- Individual COG Reports – (Agenda Attachment 3)
  - Regional Transportation Plan (RTP)
  - Sustainable Communities Strategy (SCS)

Rob Terry presented RTP/SCS Updates for the Valley, which were included in the meeting package. Barbara Steck mentioned that mini-grants have been awarded in Fresno County, as part of their continued public outreach efforts.

### 5. (11:10 – 11:25) Blueprint Planner's Toolkit and Regional Planning Center:

- Stacie Dabbs, Rachel Audino and Phillip Siegrist discussed the transition of the Toolkit from the Valley COG's, to the Community and Regional Planning Center (CRPC) at Fresno State. Maintenance

and tool inclusion processes are expected to stay the same, with the exception that the formerly monthly content committee meetings will now be held quarterly.

- Rachel Audino discussed where the CRPC came from and where it is intended to go. She sought feedback from attendees to ensure that they are providing needed services within their scope.
6. (11:25 – 11:40) California Center for Sustainable Communities:
- Information and Outreach – (Agenda Attachment 4)
    - Julia Johnston shared a PowerPoint highlighting the UC Davis Extension efforts for the California Center for Sustainable Communities (CCSC). She sought feedback as to how local elected's and staff desire to receive and transmit data and information. Mohammad Khorsand gave feedback regarding the types of deliverables that the community planners are in most need of at this time. Dan O'Connell and Norm Allinder provided feedback discussing the need to provide greater opportunities for the every-day citizen to view, understand, and relate to the data that we already have; utilizing it to solve the real problems they face, instead of just delivering more data.
7. (11:40 – 11:50) Smart Valley Places Update:
- Stacie Dabbs shared an overview of Program and provided a status update.
8. (11:50 – 12:00) Update on Regional Planning Efforts and Content:
- Rob Terry shared a brief update on the items listed below; specifics of each which were found in the meeting package:
    - Valley Blueprint Website ([www.valleyblueprint.org](http://www.valleyblueprint.org)), home of the Valley Planner's Network page.
    - Upcoming IMPACS Fiscal Analysis Tool Training to take place on April 24th at Fresno COG, with follow-up webinars in May and June.
    - Goods Movement Study nearing completion; estimated to be completed for acceptance in June.
    - Higher Density Housing Market Study – Feedback and Update
    - Legislative Updates (Local and Regional), Maddy Report
  - Dan O'Connell announced that he had copies of the latest AFT Report, Saving Farmland Growing Cities, for hand out to those interested; this item can also be found on the agencies website.
9. Other Items:  
Next Meeting Date: - June 26, 2013

Valley Planner's Workgroup Attendance –

*Attendees:*

John Wright (Chair), Regional Planner  
Fred Brusuelas, County of Tulare  
Norm Allinder, Madera County  
Mohammad Khorsand, Fresno County  
Ralph Kachadourian, Tulare County RMA  
Eric VonBerg, URS Corp.  
Holly Owen, Land Use Associates  
Greg Gatzka, Kings Co. CDA  
Bernard Jimenez, Fresno County  
Heather Dumas, American Lung Assoc.  
Bonnie Simoes, City of Tulare  
Sara Allinder, PMC  
Kate Meis, LGC  
Jenny Woods, LGC  
Michael McCormick, OPR  
Keith Berghold, City of Fresno  
Bruce O'Neal, Consultant  
Julia Johnston, UC Davis Extension  
Rachel Audino, OCED  
Phillip Siegrist, OCED  
Stacie Dabbs, OCED, Fresno State  
Dan O'Connell, American Farmland Trust  
Barbara Steck, Fresno COG  
Clark Thompson, Fresno COG  
Rob Terry, Fresno COG

*On the phone:*

Patricia Kelly, City of Modesto  
Michael Sigala, Sigala, Inc.  
Chris Lehn, Kings County

## San Joaquin Valley Blueprint Integration Project Project and Team Introduction

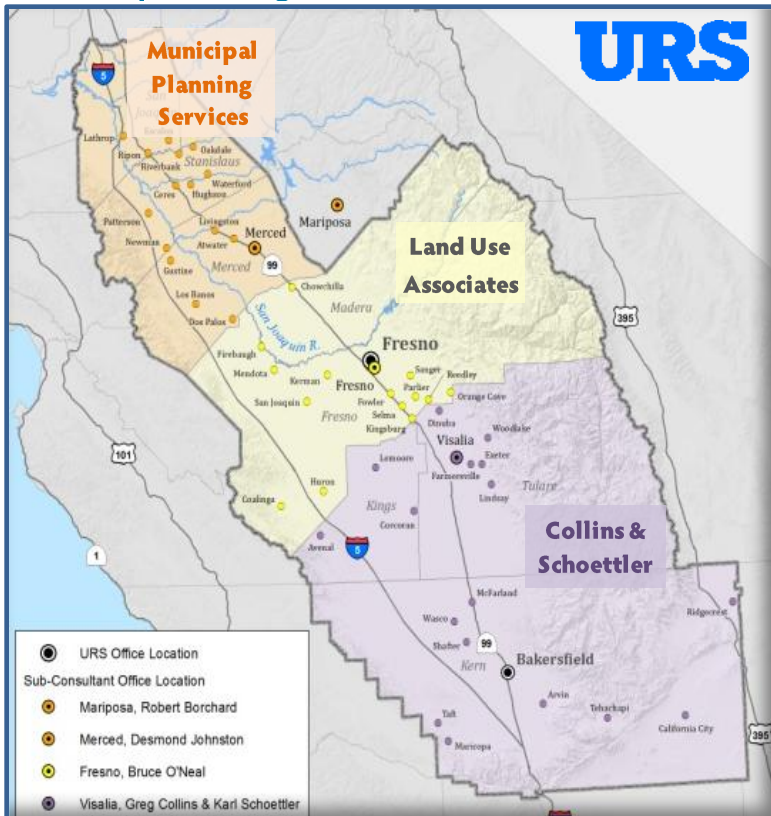
The San Joaquin Valley Blueprint Integration Project is a Valley-wide program, funded through a Round 1 Prop 84 grant, to provide support to the 46 smaller Valley cities (populations under 50,000) in integrating Blueprint Smart Growth principles into their General Plans and planning policies. The valley's eight regional planning agencies have contracted with URS Corporation to lead the effort (with Fresno COG serving as the Project Manager). The URS Team includes three planning firms, all with excellent knowledge and experience working with and for communities throughout the Valley, to serve as *Circuit Planners*. These firms, Municipal Planning Services, Land Use Associates, and Collins & Schoettler, will be providing hands-on support to city representatives to integrate the appropriate Blueprint principles into local planning programs.

Similar to the *Smart Valley Places* program, the *Blueprint Integration* project seeks to communicate the benefits of applying Blueprint principles throughout the San Joaquin Valley. The two programs combine to reach all cities in the Valley and will complement other local and regional planning initiatives, including the *Greenprint* project. The Circuit Planners will work directly and in-person with representatives of the small cities seeking assistance, an approach that responds directly to interests expressed by smaller local agencies. While involvement is completely voluntary, the project's objective is to achieve full participation.

The first phase of the Blueprint Integration program is scheduled to run through January of 2013, with outreach beginning in early 2012. Outreach will be accomplished through a variety of means, including the Circuit Planner collaboration with local representatives, workshops in each of the eight counties, and a Valley-wide workshop to be coordinated with the Smart Valley Places program. By the end of the first phase, each of the participating cities will have identified locally-appropriate strategies for integration of the Blueprint principles into local practices. This will set the stage for ongoing implementation, the details of which will be developed through subsequent phases of the Blueprint Integration Project.

If you would like additional information or have questions about the program, please contact the Fresno COG Grant Manager, Rob Terry at (559) 233-4148 or via email at [terry@fresnocog.org](mailto:terry@fresnocog.org).

### URS Blueprint Integration Team



#### Project Management

*Bob Lagomarsino*, Project Manager  
 916-784-3900 / [bob.lagomarsino@urs.com](mailto:bob.lagomarsino@urs.com)  
*Eric VonBerg*, Deputy Project Manager  
 559-256-1458 / [eric.vonberg@urs.com](mailto:eric.vonberg@urs.com)  
*Bart Bohn*, Principal-in-Charge  
 559-256-1470 / [bart.bohn@urs.com](mailto:bart.bohn@urs.com)

#### North Area Circuit Planner

(San Joaquin, Stanislaus, and Merced Counties)  
*Bob Borchard* /Municipal Planning Services  
 209-966-3412 / [robbor@sti.net](mailto:robbor@sti.net)

#### Central Area Circuit Planner

(Madera and Fresno Counties)  
*Bruce O'Neal*, Land Use Associates  
 559-256-4250 / [b.oneal@comcast.net](mailto:b.oneal@comcast.net)

#### South Area Circuit Planner

(Kings, Tulare, and Kern Counties)  
*Greg Collins / Karl Schoettler*  
 Collins & Schoettler  
 559-734-8737 / [greg@weplancities.com](http://greg@weplancities.com) /  
[karl@weplancities.com](mailto:karl@weplancities.com)

BPI Area	Client City	Name	Tool Category	Draft Tool Sent to City2	Final Tool to City
Central Area	Chowchilla	<a href="#">White Paper - Chowchilla Design Assistance.docx</a>	Design Guidelines	4/1/2013	4/8/2013
Central Area	Coalinga	<a href="#">White Paper - Draft Coalinga ZO audit.docx</a>	Zoning	2/27/2013	3/20/2013
Central Area	Firebaugh	<a href="#">WhitePaper-FirebaughBTPFinal.doc</a>	Ad Hoc Plans/Policies	1/16/2013	2/21/2013
Central Area	Fowler	<a href="#">White Paper- Fowler General Plan Audit.doc</a>	General Plan	3/8/2013	3/8/2013
Central Area	Huron	<a href="#">White Paper Final - Huron ZO audit docx.docx</a>	Zoning	2/27/2013	3/12/2013
Central Area	Kerman	<a href="#">Small Lot Residential Guidelines</a>	Design Guidelines		
Central Area	Kingsburg	<a href="#">White Paper - Kingsburg ZO audit.docx</a>	Zoning	3/29/2013	4/3/2013
Central Area	Mendota	<a href="#">White Paper- Mendota Gen Plan Audit.doc</a>	General Plan	1/28/2013	2/11/2013
Central Area	Orange Cove	<a href="#">White Paper - Orange Cove BTP Final.doc</a>	Ad Hoc Plans/Policies	1/16/2013	2/21/2013
Central Area	Parlier	<a href="#">White Paper- Parlier BTP Final.doc</a>	Ad Hoc Plans/Policies	1/16/2013	3/12/2013
Central Area	Reedley	<a href="#">White Paper - Reedley MF Design Guidelines.doc</a>	Design Guidelines	4/9/2013	4/9/2013
Central Area	San Joaquin	<a href="#">White Paper- San Joaquin General Plan Audit.doc</a>	General Plan	3/22/2013	3/29/2013
Central Area	Sanger	<a href="#">White Paper- Sanger Gen Plan Audit.doc</a>	General Plan	3/29/2013	4/5/2013
Central Area	Selma	<a href="#">Small Lot Residential Guidelines</a>	Design Guidelines		
North Area	Ceres	<a href="#">Parks Master Plan-Ceres.docx</a>	Design Guidelines	2/25/2013	4/5/2013
North Area	Escalon	<a href="#">Escalon General Plan Audit White Paper.docx</a>	General Plan	2/11/2013	3/27/2013
North Area	Hughson	<a href="#">BPI Mixed Use Standards-Hughson.docx</a>	Design Guidelines	3/8/2013	4/5/2013
North Area	Livingston	<a href="#">Community Art and Murals-Livingston.docx</a>	Zoning	3/8/2013	4/5/2013
North Area	Los Banos	<a href="#">Bicycle Master Plan-Los Banos.docx</a>	Guidance Resources	3/25/2013	4/5/2013
North Area	Newman	<a href="#">Newman Complete Streets White Paper.docx</a>	Design Guidelines	3/12/2013	4/5/2013
North Area	Oakdale	<a href="#">BPI Zoning Consistency-Oakdale.docx</a>	Zoning	3/25/2013	4/5/2013
North Area	Patterson	<a href="#">Zoning Performance Standards-Patterson.docx</a>	Zoning	3/8/2013	4/5/2013
North Area	Ripon	<a href="#">Ripon Code Enforcement Update.docx</a>	Zoning	2/28/2013	3/27/2013
North Area	Riverbank	<a href="#">Riverbank Non-Motorized Transp. Plan.docx</a>	Design Guidelines	3/19/2013	4/5/2013
North Area	Waterford	<a href="#">Waterford Design Guideline Whitepaper.docx</a>	Design Guidelines	3/8/2013	4/5/2013
South Area	Arvin	<a href="#">1. Arvin white paper.pdf</a>	Design Guidelines	2/20/2013	2/25/2013
South Area	Avenal	<a href="#">Avenal - Small Lot DesignGuidelines.docx</a>	Design Guidelines	1/10/2013	3/15/2013
South Area	California City	<a href="#">California City - Infill Guidelines.docx</a>	Guidance Resources	12/21/2012	3/15/2013
South Area	Corcoran	<a href="#">1. Corcoran white paper.pdf</a>	Design Guidelines	2/20/2013	2/25/2013
South Area	Dinuba	<a href="#">Dinuba White Paper.pdf</a>	General Plan	2/6/2013	2/25/2013
South Area	Exeter	<a href="#">Exeter - Ag. Mitigation Easements.docx</a>	Ad Hoc Plans/Policies	3/1/2013	3/15/2013
South Area	Farmersville	<a href="#">Farmersville zoning ordinance audit white paper.docx</a>	Zoning	2/20/2013	2/25/2013
South Area	Lemoore	<a href="#">Lemoore Mixed use design strategies white paper.docx</a>	Zoning	2/20/2013	2/25/2013
South Area	Lindsay	<a href="#">Lindsay Design Guidelines white paper template.docx</a>	Design Guidelines	2/20/2013	2/25/2013
South Area	McFarland	<a href="#">McFarland - Ag. Mitigation Easements.docx</a>	Ad Hoc Plans/Policies	3/1/2013	3/15/2013
South Area	Ridgecrest	<a href="#">1. Ridgecrest white paper.pdf</a>	Zoning	2/20/2013	2/25/2013
South Area	Shafter	<a href="#">Shafter - Sustainable Transportation Strategies for Valley Communities.docx</a>	Guidance Resources	3/1/2013	3/15/2013
South Area	Taft	<a href="#">1. Taft White Paper.pdf</a>	Zoning	2/25/2013	2/25/2013
South Area	Tehachapi	<a href="#">Tehachapi - Smart Growth Principles.docx</a>	Guidance Resources	3/1/2013	3/15/2013
South Area	Wasco	<a href="#">Wasco Hwy 46 Design Guidelines white paper.docx</a>	Design Guidelines	2/20/2013	2/25/2013
South Area	Woodlake	<a href="#">Woodlake - Downtown Design Guidelines.docx</a>	Design Guidelines	3/1/2013	3/15/2013

41

5

Cities that declined

46

Total Cities in program

## **Individual COG RTP/SCS Status Updates**

As of June 10, 2013  
(from North to South)

### **San Joaquin (SJCOG)**

No Update Provided.

Questions or correspondence should be directed to Aaron Hoyt or Diane Nguyen @ SJCOG.

### **Stanislaus (StanCOG)**

No Update Provided.

Questions or correspondence should be directed to Jaylen French at StanCOG.

### **Merced (MCAG)**

MCAG has completed their first round of education/visioning workshops. Staff is now analyzing feedback received and various types of data to form draft scenarios. Once the draft scenarios are developed, another round of workshops will be scheduled to request further public input, in August 2013. This public input will be presented to the Board in September for selection of a preferred scenario, which will be used to prepare the draft RTP/SCS for release in November. The goal is to adopt the final plan in March 2014. Questions should be directed to Matt Fell at MCAG.

### **Madera (MCTC)**

No Update Provided.

Questions should be directed to Kasia Thompson at MCTC.

### **Fresno (Fresno COG)**

Fresno COG just completed their series of SCS public workshops that ran through the month of May, which were hosted by the mini-grant recipients, and facilitated by Fresno COG staff. In conjunction with outreach and continued roundtable activities, the Fresno

COG is also overseeing the operation of several technical working groups to assist in the updating of the RTP and formulation of the SCS.

SCS Scenario development, modeling and public outreach efforts are on-going; final draft scenarios are anticipated to be available in August 2013, with Board selection of a preferred scenario in September 2013. Draft text for the additional elements of the RTP are currently being developed/edited by staff with the assistance of the various technical working groups and consultants. The Draft PEIR and RTP/SCS are scheduled to be available in late December 2013 for public review and comment, with final presentations for adoption going to the Board in March of 2014.

Additional project information can be found by visiting <http://www.fresnocog.org/rtp>. Those interested in being involved are encouraged to contact Barbara Steck, Deputy Director, at the Fresno COG, [bjsteck@fresnocog.org](mailto:bjsteck@fresnocog.org).

#### Kings (KCAG)

KCAG will begin the process to update the RTP and prepare the SCS in FY 13-14 with adoption scheduled for July 2014. KCAG has circulated a Supplemental Draft Public Participation Plan that will identify the methods to be used for development of the SCS through workshops and public hearings. KCAG is currently in the process of preparing a Countywide Climate Action Plan (CAP) and has established a Climate Action Plan Advisory Committee. Measures in the CAP related to transportation are expected to be incorporated into the SCS. An advisory committee will be established to include local agencies and various stakeholder groups to help guide the development of the RTP/SCS. Questions should be directed to Terri King with KCAG.

#### Tulare (TCAG)

No Update Provided.

For additional information please contact Elizabeth Wright, [ewright@tularecog.org](mailto:ewright@tularecog.org)

#### Kern (Kern COG)

Cycle 1 and 2 of the RTP/SCS public outreach is complete with thirty-two (32) community workshops and meetings. Staff developed web-based and in person activities for Cycle 1 and 2 outreach. Kern COG focused Cycle 2 meetings on



established organizational meetings as well as four (4) local fairs and festivals. The website address is [www.directionsto2050.org](http://www.directionsto2050.org).

Kern COG is presenting preliminary results of the modeling to each City Council and the Board of Supervisors in Kern County. The outreach to the elected officials is anticipated to be completed by the end of June 2013. Kern COG also plans to conduct two additional meetings within Metro Bakersfield in early fall of 2013.

A Preliminary 2014 RTP including a Sustainable Communities Chapter has been completed. The purpose of the preliminary document is to develop the policy framework for satisfying the requirements of Senate Bill 375 and provide an opportunity for Kern COG member agencies and area stakeholders to have an early look at how the existing 2011 RTP will need to be updated to comply with state requirements.

The Draft 2014 RTP and the Draft EIR are scheduled to be out for public review in December 2013.

Questions can be directed to Regional Planner III, Becky Napier at [bnapier@kerncog.org](mailto:bnapier@kerncog.org).