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2011 San Joaquin Valley Blueprint Awards Honoring Valley Projects and People that reflect the “Blueprint” Principles

Fresno - The following [San Joaquin Valley Blueprint awards](#) will be presented by the [Regional Policy Council](#) at the [Fall Policy Conference luncheon](#) on October 12, 2012 at Tachi Palace in Lemoore, CA. The Valley’s eight [regional transportation planning agencies](#) created an awards program specifically designed to recognize projects that are “Blueprint friendly”, i.e. they incorporate defined Blueprint principles such as providing a range of housing opportunities and/or transportation choices, enhancing the economic vitality of a region or encouraging community participation in the development of a project or plan (*the complete list of principles are attached*). Nominations were solicited from throughout the San Joaquin Valley for “[smart growth](#)” projects. A judging panel reviewed the nominations and selected 11 submittals for recognition. We are pleased to announce the following [2012 Blueprint Awards](#) recipients:

[Mixed Use Project](#)

Award of Excellence ~ City of Bakersfield ~ Baker Street Mixed Use Project

[Residential Development](#)

Award of Excellence ~ Granville Homes ~ 330 North Van Ness Cottages in Fresno, CA

Award of Merit ~ City of Tulare ~Tule Vista Rent to Own Housing Development

[Commercial Development](#)

Award of Excellence ~ Main Street Promenade LLC ~ Main Street Promenade in Visalia, CA

[Downtown Revitalization](#)

Award of Excellence ~ City of Tracy ~ Downtown Revitalization

Award of Merit ~ City of Bakersfield ~ Public/Private Partnerships in the Bakersfield Arts Alive District

[Historic Revitalization](#)

Award of Excellence ~ Merced Theatre Foundation ~ Merced Theatre

Award of Merit ~ City of Turlock ~ Carnegie Library and Arts Center

[Transportation Enhancement Awards](#)

Award of Excellence ~ Quad Knopf ~ Lowell Community Garden, Fresno, CA

Award of Merit ~ Quad Knopf ~ Santa Fe Bridge Project in Visalia, CA

Darrel Hildebrand Blueprint Leadership Award

Bill Spriggs, Past Chairman, SJV Regional Policy Council

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The Blueprint Principles were used as the criteria to judge the project submittals.

1. Create a range of housing opportunities and choices
2. Create walkable neighborhoods
3. Encourage community and stakeholder collaboration
4. Foster distinctive, attractive communities with a strong sense of place
5. Make development decisions predictable, fair and cost effective
6. Mix land uses
7. Preserve open space, farmland, natural beauty and critical environmental areas
8. Provide a variety of transportation choices
9. Strengthen and direct development towards existing communities
10. Take advantage of compact building design
11. Enhance the economic vitality of the region
12. Support actions that encourage environmental resource management

Criteria for Darrel Hildebrand Blueprint Leadership Award

Support of Blueprint planning and implementation. Has the nominee's work increased the understanding of the Blueprint planning process? Has the nominee shown a clear understanding of, and support for, the importance of Blueprint implementation to the Valley's quality of life?

Effectiveness and results. Has the nominee been effective in implementing Blueprint planning concepts and ideas in support of good planning? What level of influence and effectiveness has the nominee achieved within different segments of the community?

The Blueprint Awards program is sponsored by the San Joaquin Valley Regional Policy Council (representing the eight SJV Regional Planning Agencies), the Central Section of Cal Chapter APA (American Planning Association), San Joaquin Chapter AIA (American Institute of Architects) and the Federal Reserve Bank of San Francisco.

The Award Judges represent several sectors:

SJV Regional Policy Council Chairman- Supervisor Allen Ishida, County of Tulare

SJV Regional Planning Agencies Director's Chairman – Patricia Taylor, Executive Director,
Madera County Transportation Commission

American Planning Association (CA Central Section) – Ralph Kachadourian, Chairman

American Institute of Architects (CA San Joaquin Chapter) – Jeff Berrios, AIA, HMC Architects

Federal Reserve Bank, San Francisco – Darryl Rutherford, Regional Manager, San Joaquin
Valley Community Development

Building Industry Association, Fresno/Madera Counties – Mike Prandini, President and CEO

At Large – Bruce O'Neal, AICP, Land Use Associates