



## 2012 San Joaquin Valley Blueprint Awards Recipient Announcement

In 2006, the eight regional planning agencies in the San Joaquin Valley came together in an unprecedented effort to develop a coordinated valley vision – the San Joaquin Valley Regional Blueprint. This eight county venture was conducted within each county, and in 2009 was integrated to form a preferred vision for future development throughout the Valley to the year 2050.

The Valley's regional planning agencies created an awards program specifically designed to recognize projects that are "Blueprint friendly". Nominations were solicited from throughout the San Joaquin Valley for smart growth projects. A judging panel reviewed the nominations and selected several for their efforts to reflect the Blueprint Principles. We are pleased to announce this year's Blueprint Awards recipients.

### **Mixed Use Project**

Award of Excellence ~ City of Bakersfield ~ Baker Street Mixed Use Project

### **Residential Development**

Award of Excellence ~ Granville Homes ~ 330 North Van Ness Cottages  
Award of Merit ~ City of Tulare ~ Tule Vista Rent to Own Housing Development

### **Commercial Development**

Award of Excellence ~ Main Street Promenade LLC ~ Main Street Promenade

### **Downtown Revitalization**

Award of Excellence ~ City of Tracy ~ Downtown Revitalization  
Award of Merit ~ City of Bakersfield ~ Public/Private Partnerships in the Bakersfield Arts Alive District

### **Historic Revitalization**

Award of Excellence ~ Merced Theatre Foundation ~ Merced Theatre  
Award of Merit ~ City of Turlock ~ Carnegie Library and Arts Center

### **Transportation Enhancement Awards**

Award of Excellence ~ Quad Knopf ~ Lowell Community Garden  
Award of Merit ~ Quad Knopf ~ Santa Fe Bridge Project

### **Darrel Hildebrand Blueprint Leadership Award**

Bill Spriggs, Past Chairman, SJV Regional Policy Council

The awards will be presented by the Regional Policy Council at the Fall Policy Conference luncheon on October 12, 2012 at Tachi Palace in Lemoore, CA. Detailed information about all of the recipient projects is available online at [www.valleyblueprint.org](http://www.valleyblueprint.org)

### **The Blueprint Principles were used as the criteria to judge the project submittals.**

- Create a range of housing opportunities and choices
- Create walkable neighborhoods
- Encourage community and stakeholder collaboration
- Foster distinctive, attractive communities with a strong sense of place
- Make development decisions predictable, fair and cost effective
- Mix land uses
- Preserve open space, farmland, natural beauty and critical environmental areas
- Provide a variety of transportation choices
- Strengthen and direct development towards existing communities
- Take advantage of compact building design
- Enhance the economic vitality of the region
- Support actions that encourage environmental resource management

### **Criteria for Darrel Hildebrand Blueprint Leadership Award**

*Support of Blueprint planning and implementation.* Has the nominee's work increased the understanding of the Blueprint planning process? Has the nominee shown a clear understanding of, and support for, the importance of Blueprint implementation to the Valley's quality of life?

*Effectiveness and results.* Has the nominee been effective in implementing Blueprint planning concepts and ideas in support of good planning? What level of influence and effectiveness has the nominee achieved within different segments of the community?

The Blueprint Awards program is sponsored by the San Joaquin Valley Regional Policy Council (representing the eight SJV Regional Planning Agencies), the Central Section of Cal Chapter APA (American Planning Association), San Joaquin Chapter AIA (American Institute of Architects) and the Federal Reserve Bank of San Francisco.

### **The Award Judges represent several sectors:**

*SJV Regional Policy Council Chairman*- Supervisor Allen Ishida, County of Tulare  
*SJV Regional Planning Agencies Director's Chairman* – Patricia Taylor, Executive Director, Madera County Transportation Commission  
*American Planning Association (CA Central Section)* – Ralph Kachadourian, Chairman  
*American Institute of Architects (CA San Joaquin Chapter)* – Jeff Berrios, AIA, HMC Architects  
*Federal Reserve Bank, San Francisco* – Darryl Rutherford, Regional Manager, San Joaquin Valley Community Development  
*Building Industry Association, Fresno/Madera Counties* – Mike Prandini, President and CEO  
*At Large* – Bruce O'Neal, AICP, Land Use Associates